



## MUSICIAN/PERFORMER APPLICATION

The Okeechobee Main Street Arts & Culture Committee proudly presents the inaugural inaugural Oktoberfest City Walk. The event takes place on Saturday, October 12, 2019 from 3 pm - 7pm.

This casual summer experience will take guests through various participating businesses located in downtown Okeechobee on Park Street. Each business will have a featured musician showcasing their talents. Businesses will offer guests craft beer beverage tasting, appetizers and promotional offers.

**Here is how it works.** Pre-purchase tickets will available on-line and also at the Main Street office and other business locations, as well as at the event. Ticket holders will then pick up their passport during the event at the Okeechobee Main Street hub. Commemorative beer glasses will also be on sale. Once properly ID'd, given the passport and fitted with an arm band, ticket holders will go and embark on the tasting tour, enjoying craftbeer and other beverage samplings, appetizers, art and the opportunity to visit local businesses. Completed passports turned back into the Okeechobee Main Street hub are eligible to win gift certificate drawings donated by the businesses and artists.

**Application process required:** Please fill out the official artist application form if you're interested in entertaining at Oktoberfest City Walk on October 12, 2019.

**Deadline to participate is October 5, 2018.** The sooner you enter, the earlier you will be promoted.

**There is no fee to participate.**

The number of artist's selected will be based on the number of businesses participating. Eligible artists will be chosen on first come basis. Visit [www.OkeechobeeMainStreet.org](http://www.OkeechobeeMainStreet.org) or call OKMS office at 863-357-6246 for more information.



# ARTIST APPLICATION Oktoberfest City Walk Saturday, October 12, 2019

**Deadline: October 5, 2019**

Stage/Band Name: \_\_\_\_\_

Number of Musicians: \_\_\_\_\_ Genre: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone (s): \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: (optional) \_\_\_\_\_

Which of the following contact information would you like made available to the Oktoberfest City Walk:

Phone  Email Address  Website  None

If known or prearranged - Business you want to be paired with: \_\_\_\_\_

(This request will be verified with the named business.)

**Below, please check all that apply:**

Examples/recordings of my work are available on this website: \_\_\_\_\_ or on other social media such as facebook, Youtube, etc.: \_\_\_\_\_

I understand that profanity within lyrics during performance is prohibited.

Please filter language deemed inappropriate.

I/we (the artist (s)) agree to participate in this event on October 12, 2019. The information I have provided on this form is correct to the best of my knowledge. I have read the "Guidelines & Rules of Participation", along with this application and agree to abide by the guidelines and rules of participation. I/we agree to indemnify and hold harmless Okeechobee Main Street, Inc., their officers, directors, employees, and agents from and against any losses, liability, claims, demands, expenses, fees, fines, penalties, suits, proceedings, damages, actions, and causes of action of any kind and nature arising or growing out of or in any way connected with the Oktoberfest City Walk. I/we further release Okeechobee Main Street, Inc., their officers, directors, employees, and agents from any liability for loss, damage or theft of my property by damage or destruction from causes including, but not limited to, fire, theft, vandalism, weather or the negligence of others.

I agree to the participation agreement above.  Yes

Artist's Name (PRINT): \_\_\_\_\_ Date: \_\_\_\_\_

Artist's Signature: \_\_\_\_\_

55 South Parrott Avenue | Okeechobee, FL 34972 | 863-357-6246 | [www.OkeechobeeMainStreet.org](http://www.OkeechobeeMainStreet.org)

**Okeechobee Main Street Section Only:**

**ENTRY #** \_\_\_\_\_

Date received: \_\_\_\_\_ By: \_\_\_\_\_

Accepted  Yes Approved By: \_\_\_\_\_

Business Assignment: \_\_\_\_\_



## GUIDELINES & RULES OF PARTICIPATION

### SUGGESTED WAYS PROMOTE YOUR MUSIC AT THE OKTOBERFEST CITY WALK

- ▶ Meet & Greet with Oktoberfest City Walk patrons.
- ▶ Have A sign-in guest book at your site.
- ▶ Hand-out contact information during the event.
- ▶ Have an artist biography or statement for viewing

**PARTICIPATION** | Selected artists agree and commit to participate in the Oktoberfest City Walk. Failure to show on the night of the event will result in forfeiture from any future Okeechobee Main Street, Inc., events.

**BUSINESS PLACEMENT** | Okeechobee Main Street contacts artists at least 2 weeks before Oktoberfest City Walk with their business placements. Due to occasional, uncontrollable circumstances, Okeechobee Main Street reserves the right to change artists' locations at any time up until the event. For this reason, we do not recommend spending money on materials stating your specific Oktoberfest City Walk location. (However, advertising your participation in the Oktoberfest City Walk is encouraged.)

**SET-UP** | Artists must contact their assigned business at least 1 week before the event to determine a set-up date/time and ways to display artwork. Participants are solely responsible for their set-up, including transporting their equipment and display materials to their assigned businesses and providing own seating, table, etc. Do not hang anything on walls without first consulting the business manager.

**SALES** | Artists are encouraged to sell their music on CDs and are responsible for all aspects of selling, including providing contact and pricing info, contacting interested buyers, collecting payments, providing change, collecting and reporting sales and income taxes, and delivering work. **Tip jars will be allowed.**

**TAKE-DOWN** | Artists are responsible for taking-down and transporting their work and equipment.

**ATTENDANCE** | Artists, not their representatives, must be at their assigned business from 3pm - 7pm pm during the event. Setting-up late or leaving early will affect your future participation in Okeechobee Main Street events. Performers must be present during the time agreed upon with Okeechobee Main Street and it is suggested to take very few small breaks as patrons will be coming into businesses intermediately throughout the event hours.

If you must cancel your participation, do so by the Monday prior to the event. Failure to notify Okeechobee Main Street will affect your future participation in Okeechobee Main Street, Inc. Events.

**LIABILITY** | Okeechobee Main Street, Inc. Event sponsors, and participating businesses are not responsible for any damage to or theft of instruments, equipment, display materials, or personal property, nor are they responsible for damage to or theft of materials loaned by businesses to artists. Performers are responsible for handling business property with care and returning in the same condition.

**DISPUTES** | Business/artist problems are rare, but if you experience any issues with your business, please report them to Okeechobee Main Street, Inc. The integrity of Oktoberfest City Walk is important, and Okeechobee Main Street will help resolve your problem and/or limit the artist's future participation in Okeechobee Main Street events.

**RIGHT OF REFUSAL** | Okeechobee Main Street reserves the right to refuse participation to any artist for any reason. Artists are required to act appropriately and in a way that positively represents Oktoberfest City Walk.

