



Okeechobee MAIN STREET
Art & Wine Walk
ON PARK STREET
June 22, 2019

ARTIST APPLICATION

The Okeechobee Main Street Arts & Culture Committee proudly presents the inaugural Art & Wine Walk on Park Street. The event takes place on Saturday, June 22, 2019 from 4:00 pm - 7:30 pm.

This casual summer experience will take guests through various participating businesses located in downtown Okeechobee on Park Street. Each business will have a featured artist showcasing their art work. Businesses will offer guests wine & beverage tasting, appetizers and promotional offers.

Here is how it works. Pre-purchase tickets will available on-line and also at the Main Street office and other business locations, as well as at the event. Ticket holders will then pick up their passport during the event at the Okeechobee Main Street hub. Commemorative wine glasses will also be on sale. Once properly ID'd, given the passport and fitted with an arm band, ticket holders will go and embark on the tasting tour, enjoying wine and other beverage samplings, appetizers, art and the opportunity to visit local businesses. Completed passports turned back into the Okeechobee Main Street hub are eligible to win gift certificate drawings donated by the businesses and artists.

Application process required: Please fill out the official artist application form if you're interested in displaying at Okeechobee Main Street's Art & Wine Walk on Park Street on June 22, 2019.

Deadline to participate is May 31, 2019. There is no fee to participate.

The number of artist's selected will be based on the number of businesses participating. Eligible artists will be chosen on first come basis. Visit www.OkeechobeeMainStreet.org or call OKMS office at 863-357-6246 for more info. **Please read over all the guidelines and rules.**



GUIDELINES & RULES OF PARTICIPATION

SUGGESTED WAYS PROMOTE YOUR ARTWORK AT THE ART & WINE WALK ON PARK STREET.

- ▶ Meet & Greet with Art & Wine Walk patrons.
- ▶ Have A sign-in guest book at your site.
- ▶ Hand-out contact information during the event.
- ▶ Have an artist biography or statement for viewing
- ▶ Have descriptions of your artwork (title, date, medium, etc.) next to each work.
- ▶ If you make your work available for sale, be ready to sell your artwork.
- ▶ Donate your art such as print for the raffle.

PARTICIPATION | Selected artists agree and commit to participate in the Art & Wine Walk on Park Street. Failure to show on the night of the event will result in forfeiture from any future Okeechobee Main Street, Inc., events. Artists must be adults, 21 yrs. & older.

BUSINESS PLACEMENT | Okeechobee Main Street contacts artists at least 2 weeks before each Art & Wine Walk on Park Street with their business placements. Due to occasional, uncontrollable circumstances, Okeechobee Main Street reserves the right to change artists' locations at any time up until the event. For this reason, we do not recommend spending money on materials stating your specific Art & Wine Walk on Park Street location. (However, advertising your participation in the Art & Wine Walk is encouraged.)

SET-UP | Artists must contact their assigned business at least 1 week before the event to determine a set-up date/time and ways to display artwork. Participants are solely responsible for their set-up, including transporting their work and display materials to their assigned businesses and providing easels or other display materials. Do not hang artwork on walls without first consulting the business manager.

SALES | Artists are encouraged to sell their artwork and are responsible for all aspects of selling, including providing contact and pricing info, contacting interested buyers, collecting payments, providing change, collecting and reporting sales and income taxes, and delivering work.

TAKE-DOWN | Artists are responsible for taking-down and transporting their work and equipment. Work must remain on display during the event and must be removed when agreed upon with the business. Some businesses welcome artist displays after the event, so check with a business manager if you would like to showcase your art after the Art & Wine Walk.

ATTENDANCE | Artists, not their representatives, must be at their assigned business from 4-7:30 pm during the event. Setting-up late or leaving early will affect your future participation in Okeechobee Main Street events.

If you must cancel your participation, do so by two weeks prior to the event. Failure to notify Okeechobee Main Street will affect your future participation in Okeechobee Main Street, Inc. events.

LIABILITY | Okeechobee Main Street, Inc. Event sponsors, and participating businesses are not responsible for any damage to or theft of artwork, display materials, or personal property, nor are they responsible for damage to or theft of materials loaned by businesses to artists. Artists and performers are responsible for handling business property with care and returning in the same condition.

DISPUTES | Business/artist problems are rare, but if you experience any issues with your business, please report them to Okeechobee Main Street, Inc. The integrity of Art & Wine Walk on Park Street is important, and Okeechobee Main Street will help resolve your problem and/or limit the artist's future participation in Okeechobee Main Street events.

RIGHT OF REFUSAL | Okeechobee Main Street reserves the right to refuse participation to any artist for any reason. Artists are required to act appropriately and in a way that positively represents Okeechobee Main Street and the event.



ARTIST APPLICATION
Art & Wine Walk on Park Street
Saturday, June 22, 2019

Deadline: May 31, 2019

Name: _____

Address: _____

City, State, Zip: _____

Phone (s): _____

E-mail: _____ Website: (optional) _____

Which of the following contact information would you like made available to the Art & Wine Walk patrons:

- Phone Email Address Website None

Artists must submit pictures of their artwork and an artist's statement

If known or prearranged - Business you want to be paired with: _____

(This request will be verified with the named business.)

Below, please check all that apply:

- I have included pictures/samples of my artwork.
 I have email pictures of my work to **art@okeechobeeMainStreet.org** (Bridgette Waldau, Arts & Culture Director)
 Pictures/examples/recordings of my work are available on this website: _____ or on other social media such as facebook, Youtube, etc.: _____
 I understand that I will donate a piece of my art such as print or art lesson.

I/we (the artist (s) agree to participate in this event on June 22, 2019. The information I have provided on this form is correct to the best of my knowledge. I have read the "Guidelines & Rules of Participation", along with this application and agree to abide by the guidelines and rules of participation. I/we agree to indemnify and hold harmless Okeechobee Main Street, Inc., their officers, directors, employees, and agents from and against any losses, liability, claims, demands, expenses, fees, fines, penalties, suits, proceedings, damages, actions, and causes of action of any kind and nature arising or growing out of or in any way connected with the Art & Wine Walk on Park Street. I/we further release Okeechobee Main Street, Inc., their officers, directors, employees, and agents from any liability for loss, damage or theft of my property by damage or destruction from causes including, but not limited to, fire, theft, vandalism, weather or the negligence of others.

I agree to the participation agreement above. Yes

Artist's Name (PRINT): _____ Date: _____

Artist's Signature: _____

55 South Parrott Avenue | Okeechobee, FL 34972 | 863-357-6246 | www.OkeechobeeMainStreet.org

Okeechobee Main Street Section Only:	ENTRY # _____
Date received: _____	By: _____
Accepted <input type="checkbox"/> Yes	Approved By: _____
Business Assignment: _____	