



Okeechobee Main Street's
2021 Top of the Lake Art Fest
featuring
Top of the Lake Chalk Walk
Street Painting in Okeechobee, Florida
at the Top of the Lake Art Fest

February 6 & 7, 2021

We are looking for creative Street Painting (Chalk) Artists to be featured creating outstanding chalk masterpieces on the streets in beautiful Flagler Park. Top of the Lake Chalk Walk will be held in conjunction with Okeechobee Main Street's Top of the Lake Art Fest, a free event open to the public. The event will draw people to the heart of Okeechobee to enjoy art and to help celebrate the local art community.

Artist of all ages are invited to participate. We welcome professional and amateur artists, students and groups to participate. Prizes will be awarded in a variety of categories based on entries. There are no fees! You need only to provide your talent and enthusiasm. Space is limited. Sponsorship of your space will ensure your ability to participate but is not required.

Event Dates: February 6 & 7, 2021 | Hours: Art Fest opens both days at 10 am.

(Note: You do not have to attend both days, if you can finish your art in one day).

Location: Flagler Park in downtown Okeechobee, Park 3

Amenities: Artist Welcome Packet - includes ONE box of 48 pastels water, Friendly Staff and Fun Atmosphere. Continental Breakfast & Lunch on Saturday & Sunday

Application Process:

Complete the attached application, including a sketch of the artist's planned concept for the Top of the Lake Chalk Walk. Applications, including the artist's planned concept will be reviewed by Okeechobee Main Street's Arts and Culture committee. The first 60 chalk artists that meet the criteria will be notified that they will be a part of the Top of the Lake Chalk Walk.

Chalk/pastels will be provided and there is not an application fee.

You must submit your application by **January 29, 2021**. Artist will be notified of their participation upon receipt.

Rules:

Chalk/pastels in a solid form are the ONLY medium permitted. **NO PAINT! Acrylic paints, spray can pastels, oil-based pastels, hard pastels, etc. are not acceptable.** Tempera paint, which is water soluble, is allowed to prime your street painting space. Any other use of tempera paint is strictly forbidden. The festival will supply black or white tempera paint for your space which will be available the morning of the festival.

One box of 48 pastels will be provided for your space. Artists are encouraged to bring more of their own when a single color will predominate the artwork. Artists are encouraged to share pastels. Any additional pastels needed can be purchased by the artist for \$15 per box of 48 pastels, but that request must be included in the application.

No artist will be accepted without a sketch OR brief description of the proposed street painting image. If you are doing a reproduction you must submit a copy of the image along with a copy of the your original sketch.

There is a student division - children under the age of 16 must be accompanied by an adult during the Art Fest. No exceptions.

Participants agree to act in a professional manner, complying with the Top of the Lake Art Fest and Chalk Walk rules.

All artwork must be appropriate for public viewing by all ages. Please keep it family-friendly. Commercial, political or personal advertisements or statements written, visual or implied are not permitted.

Artists provide the visual excitement, but sponsors provide the financial support for the festival. If artist has a sponsor assigned to an artist's space, the sponsor's name must appear above your street painting. It will be applied during the festival on Saturday morning and must be visible, readable and CLEAN throughout the festival.

A complete Artist's Orientation packet of rules and helpful tips will be emailed or mailed to you upon receipt of application and acceptance. Applications will be reviewed as they come in and artists will be notified of their acceptance at that time. The committee strongly suggests submitting your entry early as artists will be chosen on a first come basis.

Please refer to Page 3 for additional information regarding our protocols being set up to follow CDC health guidelines.

2021 Top of the Lake Chalk Fest Application - Deadline January 29, 2021

Complete the attached application, including a sketch of the artist's planned concept.

Please type or print information very clearly. We use your spelling and information for our printed material.

Incomplete applications will not be accepted.

Name/Group Name: _____

If Group, contact name: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Cell: _____

Email: _____

Check one:

____ Professional Artist (Website-if applicable) _____

____ Amateur Artist

____ Student - please circle age (8-11) (12-14) (15-18) School Name: _____

If 16 or under, name of adult accompanying you: _____

____ Group - Please list the names of all team members working on your street painting:

Please indicate your choice for space size:

____ 10' x 10'

____ 7' x 7'

____ 4' x 6' Vertical

____ 4' x 6' Horizontal

Describe and attach required conceptual drawing of artwork you will be creating during this festival : _____

You must render the image you are creating with this application form. Any image change after submission must be approved by the Top of the Lake Art Fest Committee at least one week before the festival.

I will need more than the standard allotted box of 48 pastels? ____YES ____NO

If so, how many? _____ (Additional boxes of 48 pastels are \$15 each, please include payment with application)

I understand that space assignments for approved applicants will be determined by the Top of the Lake Art Fest committee. No space will be assigned without receipt of this application and acceptance. All artists will receive an artist orientation packet providing all the rules and check-in information upon acceptance.

By participating in the Top of the Lake Art Fest Chalk Walk, artists allow the use of the images of their creation of art to be included during and after the Chalk Walk on Okeechobee Main Street's social networking sites as well as in other media. Selected images will be used to promote the 2022 Top of the Lake Art Fest.

I would like to participate in Okeechobee Main Street's Top of the Lake Art Chalk Walk on February 6 & 7, 2021 in Okeechobee, Florida. I agree to abide by all the rules and regulations, which are subject to change. I do hereby release and hold harmless Okeechobee Main Street, Inc. Top of the Lake Art Fest Committee, volunteers and the City of Okeechobee of and from any and all manner of actions, suits, damages or claims whatsoever arising from any loss or damage to my property or anyone's property in my possession or supervision.

Signature: _____ Date: _____

Email application to: art@okeechobeemainstreet.org (Attn: Bridgette Waldau, OKMS Arts and Culture Chair)

Mail or Drop Off applications to OUR NEW LOCATION: Okeechobee Main Street, 111 NE 2nd Street - Okeechobee, FL 34972

Direct questions: Call 863-357-6246

Please refer to Page 3 for additional information regarding our protocols being set up to follow CDC health guidelines.



Top of the Lake Chalk Walk - Street Painting is an Arts & Culture Alliance of Okeechobee County event held in conjunction with the 2021 Top of the Lake Art Fest taking place in the heart of the City of Okeechobee on February 6 & 7, 2021



**2021 Top of the Lake Chalk Walk
at the Top of the Lake Art Fest
ADDRESSING COVID-19 CONCERNS**

Okeechobee County has reported fairly low numbers of Covid -19 cases in comparison to other counties in Florida, however we plan to make sure the Top of the Lake Art Fest is a safe event and want you to feel comfortable participating. You can Google “Okeechobee County, Florida Covid-19 cases” and you will be directed to the latest statistics.

The Top of the Lake Art Fest takes place in spacious Flagler Park. This is an outdoor event and is planned with the safety of both exhibitors and the attending public as the top priority. The safety plan approved by Okeechobee County for this event adheres closely to CDC guidelines, and includes a number of key components including:

- The doubling in size of the event layout to permit 10+ ft. spacing between artists.
- Signs at the event will recommend that all attendees be masked and adhere to social distancing and chalk artist’s area will be marked off to keep attendees at a safe distant from artist’s work area.

This should be a terrific, safe and fun event, a welcome one in these difficult times.

What happens if we have to reschedule or cancel the Top of the Lake Art Fest.

During the COVID-19 Pandemic, as soon as we know that this event will need to be canceled or changed, we will immediately notify artists and continue to keep in close communication.

The safety of our exhibitors, artists, staff and patrons is our number one priority.

If you have any concerns or questions, please contact us.

Questions?
Call Okeechobee Main Street Office at 863.357.6246
or email - art@okeechobeemainstreet.org



Arts & Culture Alliance Event