



Okeechobee
MAIN STREET

Top of the Lake Art Fest

Call to Artists

Saturday & Sunday - February 6th -7th

You are invited to apply for acceptance to the 2021 Top of the Lake Art Fest in beautiful downtown Okeechobee, Florida.

The Top of the Lake Art Fest is a juried outdoor Fine Art Show featuring Fine Artisans Crafts and Chalk Walk street painting presented by Okeechobee Main Street Arts & Culture Alliance. The purpose of our Art Fest and Chalk Walk is to bring talented fine artists to the community of Okeechobee, Florida.

All artist booths will be located in spacious Flagler Park. Chalk street painting, food, entertainment and children's art programs will be featured both days in the park. The art fest also hosts the Taste of Okeechobee.

IMPORTANT DATES

Deadline: January 22, 2021

Postmark deadline for application

Upon Receipt of Application

Notification of acceptance will be emailed or mailed.

Artist information packets emailed

February 6, 2021

Artist Check-In (early check-in on February 5)

Application Checklist

- Completed & Signed Application
- Images showing 3 samples of your work and one image of your booth display.
- \$125.00 + Sales Tax** for Fine Art Juried Fee
(Includes booth set up & chance to win juried awards)

Artist may enter more than one category for jurying; however, an artist may not jury in two categories using slides of the same work. Separate application forms, checks, and slides must be submitted for each category entered.

- \$100.00 + Sales Tax** for NON-JURIED Fine Art & Artisan
(Includes booth area to sell art)

Non-Juried Artists still must meet the requirements outlined in the rules sign this form, and send sample of their work and booth set-up.

(Booth fee and Juried Fee are returned in full to applicants who are not accepted in the show.)

Make checks payable to Okeechobee Main Street, Inc.
You may also pay online or call office to pay by credit card.

Artist Information Packet will be sent by email immediately upon acceptance which outline Art Fest hours, set-up times, judging information, artist's amenities, location map and directions.
(Please advise if you need packet sent via regular mail.)

AWARDS*

Best of Show \$1,000.

Judges Choice \$500.

1st Place in each Category \$200.

2nd Place in each Category \$125.

* Top of the Lake Art Fest reserves the right to alter categories & awards to comply with the number of entries.

Return your application to our New Address:

Top of the Lake Art Fest - Okeechobee Main Street
111 NE 2nd Street - Okeechobee, FL 34972
or email to art@okeechebemainstreet.org

Top of the Lake Art Fest Rules

FINE ART DIVISION: All Work must be the original creation of the applicant(s). Displayed work must be consistent with images submitted with application. Reproductions of the original works must be signed and/or numbered. All reproductions whether framed or unframed, must be clearly and individually labeled "REPRODUCTION" or "LIMITED EDITION REPRODUCTION". This notice must appear on the front of each item displayed. Framed reproductions may be displayed in browse bins and/or hung on one wall of the booth, not to exceed ten (10) linear feet. All unframed reproductions must be displayed in browse bins. Unframed reproductions may not be displayed in the same browse bin as original artwork.

ARTISAN CRAFT DIVISION: All work must be original, handcrafted, created and exhibited by the approved artist themselves. Kits, imports and massed produced items will not be tolerated. This rule is strictly enforced.

Only artists selected by the Top of the Lake Art Fest Committee may exhibit work within the Top of the Lake Art Fest. Artist or Artist team listed on the application must be present, oversee their exhibit at all times and display their work for the duration of the show. Assistants, including family members, are welcome but not in place of the artist.

The work of one exhibitor may be displayed in each space. Booth sharing is not permitted with the exception of collaborating teams. Collaborations must be artistic rather than business. A team producing a single product may qualify as a single exhibitor; however teams may consist of no more than two persons, both names must be present on the application and both persons named must be present. Only works produced by the team may be shown. Both artists must sign all forms. Both artists must be present during the festival.

Top of the Lake Art Fest Committee maintains the right to review all displays, inspect all art work and check artist's ID's to insure that they are in accordance with the Top of the Lake Art Fest rules, and that the art work is as represented by photo submitted with the application. A work determined as unacceptable or deemed inappropriate must be removed and may not be displayed to the public within the Top of the Lake Art Fest. Violation of Top of the Lake Art Fest rules may be grounds for expulsion without a refund.

All applications require 3 images/photos of your work plus 1 image/photo of your -outdoor display. We will not process your application without these art and display images. These images may be sent via electronic email.

Displays must be professional and aesthetically pleasing. All signs should be professionally presented. Ribbons won from other shows may NOT be displayed. The goal is to make your tent look like a "Mini" art gallery.

Single booth spaces measure approximately 10' x 14' and cost \$125.00 (\$100. Non-Juried). Double spaces measure 10' x 28' and cost \$250 (\$150 for Non-Juried). **Juried Artists:** You are required to display the official juried artist sign, which will be provided by the Top of the Lake Fest Art Committee.

Prepare your booth for outdoor exhibition for setup in both grassy area and on the street. Make sure your tent will be safely secured on either surface. Electricity is not available. Pets are allowed - Leash law enforced.

All artwork displayed must be for sale and prices clearly marked. No commission will be collected. **A broad price range is suggested.** Artists are responsible for their own insurance and the collection and reporting of any applicable Florida Sales Tax. If your application check is returned for insufficient funds, a \$40 fee must be paid to Okeechobee Main Street, Inc. in order to be eligible for future festivals.

Okeechobee Main Street, Inc. will make every reasonable attempt to safeguard the artists' work and property, but liability is ultimately the responsibility of the artist. Police cars patrol the surrounding area after hours, however, Okeechobee Main Street, Inc. assumes no responsibility for loss or damages.

Please refer to Page 3 for additional information regarding our protocols being set up to follow CDC health guidelines.



Okeechobee Main Street
Arts & Culture Alliance
OF OKEECHOBEE COUNTY
Arts & Culture Alliance Event

Questions? Call Okeechobee Main Street Office at 863.357.6246 or email - art@okeechebemainstreet.org

APPLICATION IS ALSO AVAILABLE ON OKEECHOBEE MAIN STREET'S WEB SITE
www.OkeechobeeMainStreet.org

2021 Top of the Lake Art Fest Application

Event Dates: February 6th & 7th, 2021 | APPLICATION DEADLINE January 22, 2021

PLEASE PRINT CLEARLY

Application also available online at www.OkeechobeeMainStreet.org

FINE ART CATEGORY

2-D ART

(Painting, Watercolor, Drawing, Printmaking, etc.)

3-D ART

(Clay / Pottery, Glass, Metal Sculpture / Wood)

Photography / Digital

Jewelry/ Mixed Media
(Fine Art- Designed and made with no use of kits)

Artisan Crafts - Non-Juried

All Artisan Crafts must be Original & Handcrafted - NO KITS

Jewelry Artisan Crafts

Clothing Other, Specify _____

Name _____
 (If entering as a team, please give separate information below)
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 E-mail _____
 Web Page _____
 Information Team artist #2: _____
 (see Eligibility & Regulations - additional fees may apply)

JURIED DIVISION**

\$125.00 +8.75 7% F Sales Tax

\$133.75 Total Due

NON-JURIED DIVISION

\$100.00 +7.00 7% F Sales Tax

\$107.00 Total Due

**** Please note: All JURIED Art Booths will be inspected by the Top of the Lake Art Fest committee prior to judging to assure all participants are consistent with competition rules. Those not in compliance will be removed from the juried process. All decisions will be final.**

ARTWORK

Category _____

IMAGE #1 Title _____

Medium _____ Size _____

Description of your work _____

IMAGE #3 Title _____

Medium _____ Size _____

Description of your work _____

IMAGE # 4 BOOTH DISPLAY

This photo/image should be an image of your fully set up and stocked Booth as it will appear at the Top of the Lake Art Fest, if you are selected.

Artists wishing to exhibit work in more than one category must submit a separate application, fee, artwork samples and booth set up on CD, through email or slides for each category.*

Artists may supply their

Artwork via Email or Social Media Link

Original work should be consistent with what is shown and the images not altered or enhanced.

Each image must be separate & titled clearly, including artist name and booth set up.

Artwork should be saved in High-Res

ARTISTS ELIGIBLE FOR POSTER CONTEST FOR

2022 TOP OF THE LAKE ART FEST:

**Booth JURIED Artists
Local Gallery Adult and Student Artists**

Please let us know how you found us.

Referred by: _____

Sign Here

By signing this application, the artist (s) acknowledges having received & read the rules governing the Top of the Lake Art Fest and agrees to abide by them. I do hereby release and hold harmless the Arts & Culture Alliance of Okeechobee Main Street, Inc.; Top of the Lake Art Fest Committee and the City & County of Okeechobee of and from any and all manner of actions, suits, damages or claims whatsoever arising from any loss or damage to my property or anyone's property in my possession or supervision.

Signature: _____

Signature: *(Artist #2 if team)*

Date: _____

For OKMS Use Only: Recd. By: _____
 Date _____ Amount _____ Type _____



2021 Top of the Lake Art Fest ADDRESSING COVID-19 CONCERNS

Okeechobee County has reported fairly low numbers of Covid -19 cases in comparison to other counties in Florida, however we plan to make sure the Top of the Lake Art Fest is a safe event and want you to feel comfortable participating. You can Google "Okeechobee County, Florida Covid-19 cases" and you will be directed to the latest statistics.

The Top of the Lake Art Fest takes place in spacious Flagler Park. This is an outdoor event and is planned with the safety of both exhibitors and the attending public as the top priority. The safety plan approved by Okeechobee County for this event adheres closely to CDC guidelines, and includes a number of key components including:

- The doubling in size of the event layout to permit 10+ ft. spacing between booths.
- The requirement that all exhibitors be masked while attendees are in and around the exhibitor's tent; have hand sanitizer on hand to augment the sanitizing stations provided by the event; and recommend social distancing within and around the tent area.
- Signs at the event will recommend that all attendees be masked and adhere to social distancing.

What happens if we have to reschedule or cancel the Top of the Lake Art Fest.

We will offer booth fee credits or refunds if the Art Fest is canceled due to any updated CDC guidelines.

If we need to cancel or reschedule the Art Fest due to COVID-19, you will have 2 options:

- (1) Booth fee will be credited and can be used if we reschedule for later date in 2021.
- (2) Booth fee will be refunded.

During the COVID-19 Pandemic, as soon as we know that this event will need to be canceled or changed, we will immediately notify exhibitors and continue to keep in close communication.

The safety of our exhibitors, staff and patrons is our number one priority.

If you have any concerns or questions, please contact us.



Arts & Culture Alliance Event

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